

Community Trust Bank To Be Title Sponsor of Port City Classic La Tech, Grambling State to open season in Shreveport, Sept. 4

RUSTON - LA Tech Sports Properties announced today that Community Trust Bank is the title sponsor of the inaugural Port City Classic which will be played Sept. 4 at Independence Stadium in the first ever match-up between Louisiana Tech and Grambling State.

Mason Ellenberger, general manager for LA Tech Sports Properties, said that CTB is expanding their support of both Louisiana Tech and Grambling State with this commitment. This will be the first time the two schools will face each other in Tech's 108-year history of intercollegiate football.

"Community Trust Bank is honored to be the title sponsor of this historic matchup between Louisiana Tech and Grambling State," said Lance Hall, Regional President of CTB. "These great Universities play such a vital role in Lincoln Parish and in the state of Louisiana, and CTB is excited for the opportunity to strengthen these partnerships."

Ellenberger stressed that more key sponsorship opportunities still exist for the game, including VIP corporate hospitality. For more information on sponsorship opportunities, interested parties should call Ellenberger at 318-257-5331 (x2000).

The contest will serve as the season opener for both teams as LA Tech opens the Sonny Dykes era while Grambling State and Rod Broadway begin pursuit of a SWAC title run.

"I am really looking forward to playing Grambling for the first time in school history," said Louisiana Tech head coach Sonny Dykes. "Shreveport is a great place to host the game. The Shreveport-Bossier City community's support is critical to our success, and I can't wait to play in such a great facility as Independence Stadium."

Ironically, Dykes will be making his head coaching debut at the same facility that his father Spike made his head coaching debut.

Tickets for the contest are on sale and can be purchased by calling the Tech Ticket Office at 318-257-3631.